

# Privacy Policy

Your privacy is very important to us. We want your work on the Internet to be as pleasant and useful as possible, and you will be perfectly comfortable using the widest range of information, tools and opportunities that the Internet offers. We have created a privacy policy to demonstrate our commitment to privacy and security principles. This privacy policy describes how our company collects information from all end users of its Internet services ("Services"), including people who have access to some of our services without a registration ("Guests"), as well as customers who have purchased Products and / or pay a monthly service fee to subscribe to a service ("Members"). The policy also includes an explanation of what we do with the collected

information, and what opportunities for the collection and use of such information are available to Guests and Members. We ask you to carefully read the privacy policy.

## Personal information that our company provides and ways of using it

### Introduction

Members may be asked to provide certain personal information when they sign up for our products or services, such as name, address, telephone number, billing information (such as credit card number) and the type of personal computer that will be used to access the services. Personal information of Members collected during registration (or at any other time) is mainly used to prepare Products or Services in accordance with your needs. Your information will not be transferred or sold to third parties. However, we may partially disclose personal information in special cases described in the Disclosure section below.

## Disclosure

We reserve the right to disclose information of Members and Guests to the following third parties in the following situations:

**Companies working on our behalf:** we cooperate with other companies that perform business support functions on our behalf, in connection with which your personal information may be partially disclosed. We require such companies to use the information only for the purpose of providing contractual services; they are prohibited from transmitting this information to other parties in situations other than the cases when it is caused by the need to provide the specified services. Examples of business support functions: fulfillment of orders, fulfillment of requests, issuance of prizes and bonuses, conducting surveys among customers and managing information systems. We also disclose aggregated non-personal information when selecting service providers.

**Subsidiaries and joint ventures:** A subsidiary or joint venture means an organization with at least 50% of the equity participation owned by the Company. When transferring your information to a partner in a subsidiary or joint venture, our company requires not to disclose this information to other parties for marketing purposes and not to use your information in any way contrary to your choice. If you have indicated that you do not want to receive any marketing materials from our Company, then we will not share your information with our partners in subsidiaries and joint ventures for marketing purposes.

**On jointly positioned or partner pages:** Our company may share information with partner companies, together with which it implements special offers and promotional activities on jointly positioned pages of our website. When requesting personal data on such pages, you will receive a warning about the transfer of information. The partner uses any information you provide in accordance with his own privacy notice, which you can read before providing information about yourself.

**When transferring control over the company:** Our company reserves the right to transfer your personal data in connection with the full or partial sale or transfer of our company or its assets. When selling or transferring a business, our company will provide you with the opportunity to refuse to transfer information about yourself. In some cases, this may mean that the new organization will not be able to continue to provide you with the services or products previously provided by our company.

**To law enforcement agencies:** Our company may disclose personal information to third parties without your consent for any of the following reasons: to avoid violations of the law, regulatory legal acts or court orders; participation in government investigations; assistance in preventing fraud; as well as strengthening or protecting the rights of the Company or its subsidiaries.

**With your consent:** In all other cases, before transferring information about you to third parties, our company undertakes to obtain your explicit consent. For example, our Company may implement a joint proposal or competition with a third party, then we will ask you for permission to share your personal information with a third party.

## Online shopping

When ordering services or products directly from our company, the personal information you provide is used to process this order. We do not share this information with third parties unless it is necessary to fulfill such an order. When placing an order through other companies that may link to our site, for example by offering a gift over the Internet that is sent directly to the recipient, you may be asked to provide information about the recipient, such as name, address and phone number. Our company has no control over how third parties use the personal information you provide when placing such orders. Please be careful in such cases. We recommend that you read the privacy policies and terms of use of any other companies whose websites you can access from our site.

## Internet advertising

Our company can place advertisements on the Internet. In such cases, we provide our advertisers with grouped and non-personalized information about our Guests and Members, collected during registration, as well as through online surveys and promotional activities. In addition, in some cases, we use this aggregated and non-personalized information for targeted advertising and joint ventures. For example, an advertiser or a joint venture company says which audience to reach and delivers appropriate advertising. Later, based on the collected and grouped non-personalized information, we place or send advertising to the target audience. Our company does not disclose personal information about its Guests and Members to such advertisers or joint ventures. Information about how to opt out of online advertising of our Company is included directly in the advertising materials.

## Responding to email inquiries

When Guests or Members send email requests to our company, the email address from which the request came is used to respond to them. Our company does not use return addresses for any other purpose and does not transfer them to any third parties.

## Voluntary customer surveys

We periodically conduct both commercial and private user surveys. We encourage our customers to participate in these surveys because they provide us with important information that can help us improve our various products and services, as well as improve the way we deliver them. Your personal information and responses will remain strictly confidential even when interviewed by a third party. Participation in our customer surveys is optional. Information about how to opt out of a survey is included in survey messages. We may take information from individuals participating in our customer surveys and combine (group) with the responses of our other customers to create broader and more generalized responses to survey questions (in particular, gender, age, place of residence, hobbies, education, location jobs, industry sector and other demographic information). After that, the grouped information is used to improve the quality of services provided to you and to develop new services and products. Such grouped and non-personally identifiable information may be transferred to third parties.

## Automatic collection of information

**Cookies:** Our company may use cookies to collect information. These are small information files that are stored by your browser on your computer's hard drive when requested by a website. Our company's cookies do not contain any personal information and are primarily used as follows:

To track temporary information. For example, cookies allow us to track which pictures you upload and download;

To register you in special programs. Cookies allow us to remember you when you enter the areas of our site for which you need to be a Member;

To remember your country and language preferences;

To help us understand our audience size and traffic distribution;

To collect and record information about what you viewed on our site and what you viewed in our email;

To manage the website information and its presentation, as well as to understand what images can be displayed on your computer;

## Submit information in accordance with your interests.

**Web beacons:** We may also place small “tracking images” or “beacons” on our website, in third-party Internet advertisements and in our emails. These beacons are used in conjunction with Cookies to collect non-personal information about the use of our website, including, but not limited to, the time and date of visit, pages viewed, referral page, browser type (e.g. Internet Explorer, NetScape), operating system type (e.g. Windows , Linux, or Mac), as well as the domain name of the visitor's ISP (such as AOL). We collect such information from thousands of visits to the site and analyze it in general. This information is important, in particular, for determining the effectiveness of our Internet advertising, for example, banners and choosing a place for future advertising on other web resources.

**Disabling Cookies and Beacons:** If the collection of such information through cookies and beacons is unpleasant for you, we recommend disabling these features in your browser settings, but please remember that this will limit the effectiveness and functionality of our Company's website. How to disable support for cookies and beacons, as a rule, is described in the instructions for browser.

## Information protection of children

Protecting children from Internet information is especially important, children under the age of 13 are protected by federal law. For this reason, our company intentionally does not allow children under the age of 13 to become registered members of our sites or purchase goods and services on our sites without confirmed permission from their parents. Our company does not knowingly collect or request personal information from children under 13 without the explicit consent of their parents. If we ever include children under the age of 13 as a target audience for our site, these special pages will be highlighted separately and will contain a detailed privacy notice, in accordance with the provisions of the Child Online Privacy Protection Act (COPPA); we will also provide mechanisms for obtaining parental permission, their access to information, and give parents the ability to request the deletion of their children's personal information. Our company welcomes parents and caregivers who spend time online with their children and participate in their interactive activities and hobbies.

## Public forums

Certain portions of our site may provide access to public services such as discussion boards, chats, and live events. When using such services, please be careful when posting information about yourself. Please note that personal information disclosed on such sites, such as your name, username, email address, etc., may be collected and used for unauthorized mailings. Such services are open for public use, and what you post there can be viewed by anyone - the information is unprotected. We have no control over the comments you may receive by participating in such services. You may find other people's comments to be offensive, dangerous, or inappropriate.

## Our company's commitment to principles confidentiality

We use a variety of administrative, management and technical security measures to protect your personal information. Our company adheres to various international control standards related to transactions with personal information, which include certain control measures to protect the information collected on the Internet. Our employees are trained to understand and implement these controls and are familiar with our Privacy Notice, policies and guidelines. However, while we strive to protect your personal information, you should also take steps to protect it. We strongly recommend that you take all possible precautions while surfing the Internet. The services and websites we run provide measures to protect against leakage, unauthorized use and alteration of information that we control. While we do our best to ensure the integrity and security of our network and systems, we cannot guarantee that our security measures will prevent illegal access to this information from third-party hackers.

## Changing and deleting personal information users

All personal information that you provided for registration on our website can be changed at any time or completely removed from our database at your request. To do this, you need to contact us in any way convenient for you, using the contact information posted in a special section of our website. If you want to opt out of receiving letters from our regular mailing list, you can do this at any time using a special link that is placed at the end of each letter. Where to send questions about our Privacy Policy If you have any questions about this privacy policy or the practices described above, you can contact us using the contact information on our website.

## Changes to this Policy

Our company reserves the right at any time and in any way to edit, supplement or change this policy, terms of use and service agreement, as well as other policies and agreements of our company, while updating this page.